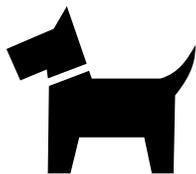


COMPANION ANIMAL RESCUE AND EDUCATION

CARE

***SPONSORSHIP
PROPOSAL***



WHO WE ARE

CARE is an open admission animal shelter in Jefferson County, TN. This means that unlike other shelters, we are required to accept all in-county cats & dogs that are brought to us. Our mission is to partner with the Jefferson County community to educate, cultivate, and facilitate compassionate care of all companion animals.

CONTACT US

(865) 471-5696

310 Landfill Rd

Jefferson City, TN, 37760



www.carejeffcounty.com



@carejeffcounty



@CAREJeffCounty

OUR PROBLEM

Caring for a variety of animals that come through the doors can be extremely expensive. The money that we get from Jefferson County commission, Jefferson City, White Pine, and Baneberry covers the expense of our employees. However, we have many additional needs for the animals such as medical needs, spay/neuter, food and vaccines, for which, we rely on is donations. We strive to have a greater impact in the local community to maximise donations and adoptions! we think that it would be a fantastic opportunity to partner with local people and businesses to benefit each other and most importantly of all, benefit our animals.

WAYS YOU CAN HELP US

- 1.
- 2.
- 3.
- 4.
- 5.



**Sponsor a
cage**

**Donate to
the auction**

**Buy a
fence sign**

**Collaborate
with us**

**The CARE
Club**



WHAT WE'VE DONE SO FAR

Animals adopted: 2157

Animals reunited with owners: 349

Animals placed with rescue: 951

We're so proud to have helped over 3400 animals since opening in April 2018, but we aim to do so much more. With your sponsorship, support, and help believe we can help so many more!



OUR SOCIAL MEDIA

Facebook Past 28 days:

Reach: 32.7k

Engagement: 24.7k

New page likes: 292

Total Page likes: 5461

Total Page follows: 5653

Website link clicks: 184

Instagram Past 28 days:

Reach: 624

Impressions: 7409

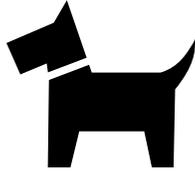
Interactions: 156

Profile Visits: 150

Website clicks: 23

New followers: 15

Total Page follows: 866



SPONSOR A CAGE

CATS

\$25 per month or \$250 per year (2 months free)

DOGS

\$45 per month or \$450 per year (2 months free)

HOW IT HELPS US

Your sponsorship can help us in three ways depending on your preference.

General: This goes towards food, vaccines, and general care of our animals.

Medical: This goes into our medical fund, paying vets fees for any injured or sick animals that we care for.

Spay/Neuter: we spay/neuter all of our animals before they are adopted out, so this will help to pay for the fees associated with the process!

WHAT WE OFFER

What you will receive:

A plaque on the cage for every visitor to see

A printed certificate to show off at your home or business

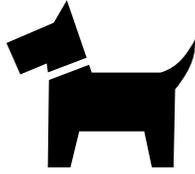
Monthly newsletters featuring all the animals that have been helped in your cage.

A social media thank you post

Your name and logo featured on our website

Unlimited visits to the shelter to see your cage and the good that your sponsorship brings!





DONATE TO THE AUCTION

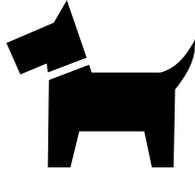
WHAT WE'RE LOOKING FOR

We're looking for donations of items worth \$50+ of anything you are able to offer!

ABOUT THE AUCTION

Your donation will be offered in an auction, in an attempt to raise \$50,000-\$100,000 for the shelter. These funds will go towards our aim of replacing and improving the fencing and facility at CARE to keep our animals safe, happy, and secure. Currently our fencing is either broken or not in a state to house the animals, due to the potential for them to escape or harm themselves on the fencing. Any additional money will go towards improving the shelter facility to make it a more welcoming and homely place for the animals, our staff, and our visitors. In exchange for your donation, you will receive multiple social media posts in the lead up to the auction as well as your name and logo, with a link to your website on the page dedicated to our auction.





BUY A FENCE SIGN

DETAILS

\$100 per year

Sign to be provided by your company.

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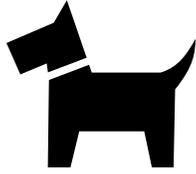
Spay/Neuter: we spay/neuter all of our animals before they are adopted out, so this will help to pay for the fees associated with the process!

WHAT WE OFFER

The fence sign will be on a highly active and busy route to the county landfill. This will not only bring vast awareness from people passing by, but it will also shine a positive light on your company.

We will also thank you on our social media pages.



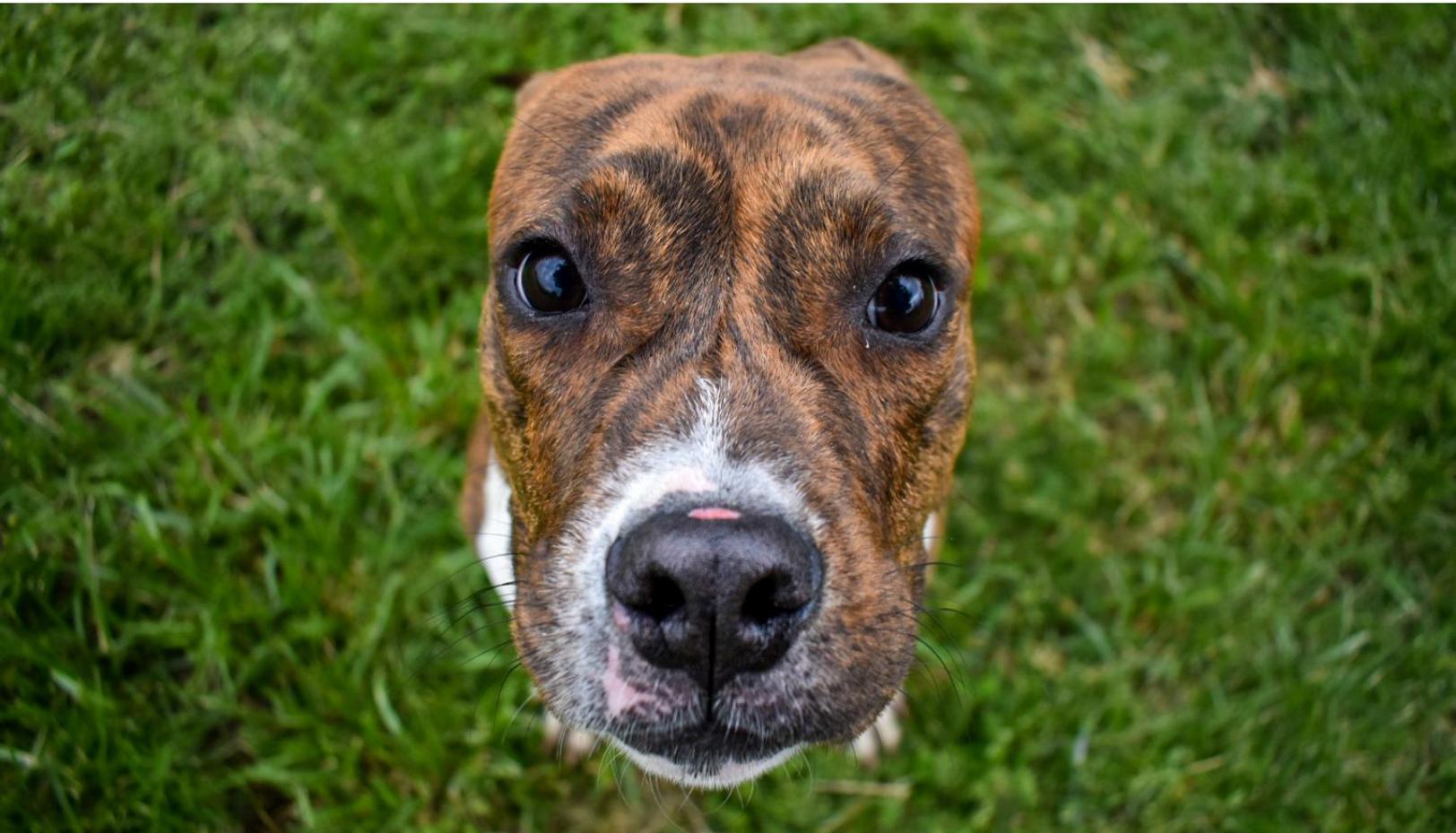


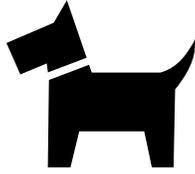
COLLABORATE WITH US

DETAILS

The other way you can help us is through collaborations. This is more of a customizable way of sponsoring the shelter. It can be done through fundraising events, sponsoring a "CARE Month" where a certain % of profits go to us, or any other ideas which can be discussed further! During these collaborations, we shall be sharing your page, logo, and website on our social media pages.

In addition to this, our website will have the details of the event/collaboration as well as a direct link to your website on both our website and our link tree.





THE CARE CLUB

DETAILS

We are putting together the CARE club to celebrate local people and businesses that support their community and animals. In return for your sponsorship and support, you would be recognized on our website, social media platforms as well as in the shelter itself. We have different levels of support and sponsorship that you can offer us.

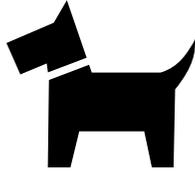
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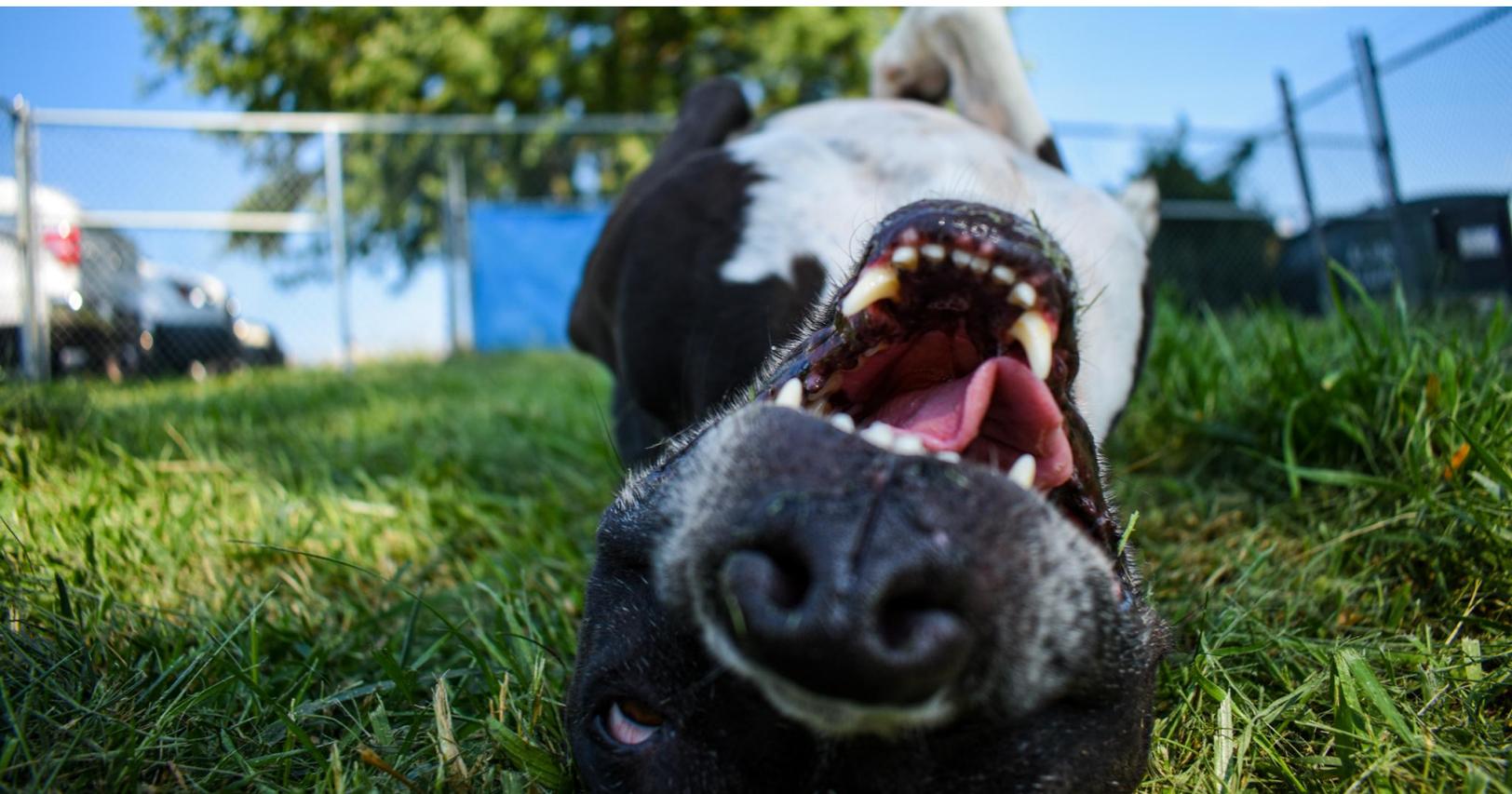
Spay/Neuter: we spay/neuter all of our animals before they are adopted out, so this will help to pay for the fees associated with the process!





THE CARE CLUB

Tier	Cost	Benefits
Platinum	\$5,000	Gold + 7 additional CARE T-shirts, weekly social media posts, rights to use unlimited CARE images, CARE graphics supplied upon request, options for 2 events each year.
Gold	\$2,500	Silver + 2 additional CARE T-shirts, logo and link on our website home page, options for CARE attendance at 1 event each year. Rights to use 1 CARE image per week. Link on our linktree to your site.
Silver	\$1,000	Bronze + a CARE t-shirt, banner on the fence (supplied by you), rights to use 1 CARE image per month.
Bronze	\$500	Company logo on the wall, logo and weblink on sponsor page on the website, certificate to show off at home/business, a thank you post on social media when you sign up, Rights to use 4 CARE images per year, starter graphic to announce partnership





COMPANION ANIMAL RESUCE AND EDUCATION

CARE

***THANK YOU FOR
CARING***